

# Connect Your Global Network

Streamline Remote Collaboration While Engaging Teams and Clients



## ENTERPRISE COLLABORATION REQUIRES GLOBAL COMMUNICATION

Virtual communication drives the modern workplace: one in four people video conference every day to collaborate with employees and clients all across the globe. Designed to mimic in-office experiences--like holding impromptu brainstorming sessions--virtual communication plays a critical role in improving relationships and driving efficiency. As cross-office collaboration improves, enterprises can reduce costly travel.

## ... BUT THE WHITEBOARD WAS NOT DESIGNED FOR REMOTE SHARING

The rise of the virtual team poses a challenge for companies that rely on convenient, cost-effective whiteboards to collaborate. Individuals in the room may attempt to share content with remote participants using insufficient and poor quality web cameras and cell phone photos. These methods lead to obstructed board view, inability to share in real time, and information storage on unsecured personal devices. For teams that use digital whiteboards, collaboration comes at a price. These tools cost much more than standard whiteboards and must be permanently installed, restricting mobility.

## KAPTIVO LIVESTREAMS YOUR WHITEBOARD TO ANY DEVICE OR THROUGH ANY VIDEO CONFERENCE SYSTEM

Use the Kaptivo whiteboard camera to improve remote collaboration and communication and without changing the way you work. Attached to the top of any whiteboard, the camera automatically saves images and shares content in real time via livestream on any device or video conference integration. Whiteboard images are instantly enhanced to remove any reflections, glare, or people blocking the board. Kaptivo is quick to install and effortless to use, making whiteboard content sharing simpler, easier, and better.