

ZEETAMINDS

Engaging Digital Signage Software



Digital Signage Platform

A web based software to help you effectively design content, control displays and manage content on 1000's of displays at various locations.



Supports Video, Audio, Images, Pdf, PPT, html pages, Web urls and Social media



Key Problems Identified



Pen-drives

- Operationally Inefficient
- Content is not fresh
- Basic image slideshow



On Premise

- High Maintenance
- Servers
- IT team is essential



Alternatives

- Expensive
- Free DIY (No security and limited features)

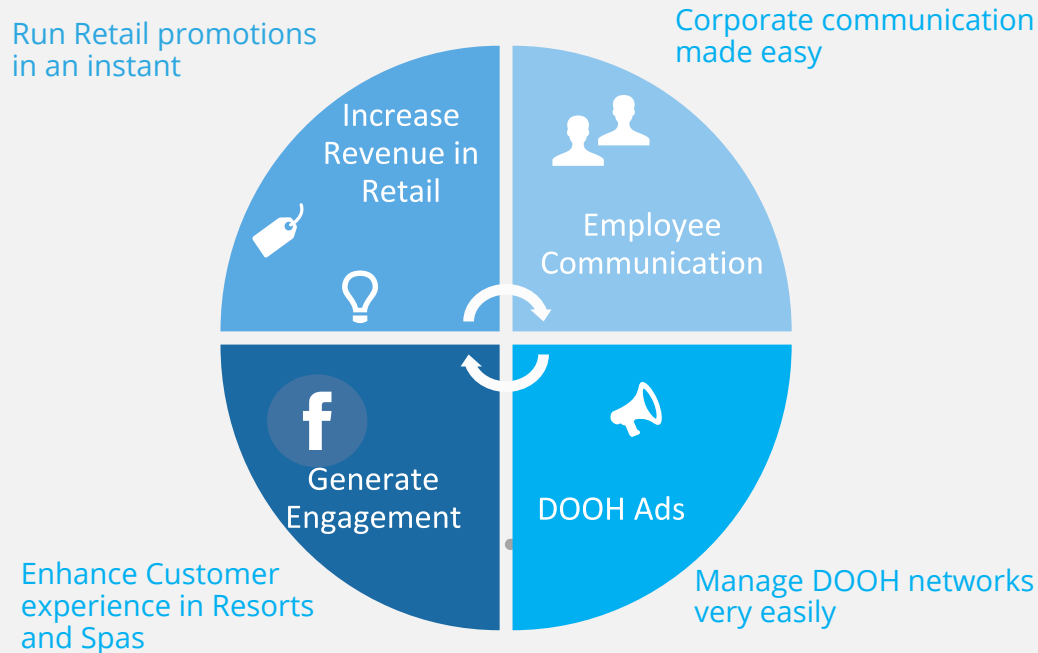
Zeetaminds Digital Signage Platform

The Client can monitor, control and manage any number of displays from any location.



Features and its Applications

What can you do with our Signage?



Features

- Cloud Based (Zero Maintenance)
- Offline Play
- Landscape and Portrait Mode
- Display Status Board and Control
- Web Url Support, Image & Video
- Content Expiry
- Powerful Scheduler
- Live TV (Satellite Content)
- Multi-User Access
- Z Creator
- POP Reports
- Social Media Integration
- Youtube and more apps



ZEETAMINDS

ENGAGING DIGITAL SIGNAGE SOFTWARE

Be your own Designer

Design your own creatives with Zeetaminds inbuilt editor and push it instantly to any screen.



Divide the screen using Layouts

- Showcase multiple playlists in each pane of the layout
- Entertainment and promotions at the same time
- Attract audience with varied content



Automate Display Management

- Expiry date will automatically remove the sale promotion at the end of sale
- Having schedules will eliminate any manual effort
- Content will remain Live and fresh with Social Media



Brands that Trust US



Projects Done:

Please click on the link to go through few case studies.

[Retail case Study](#)

[Advertising Case Study](#)

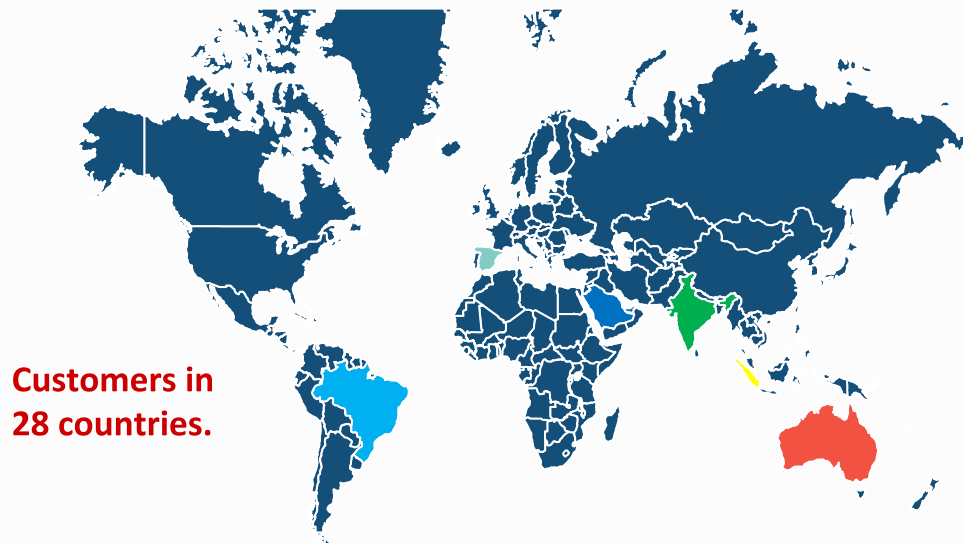
[GroupM Case Study](#)

[Digital Signage For Corporate Communication](#)







Customers in 28 Countries

Business Model

SaaS based CMS sold through channel partners



Customers in
28 countries.

- | | | | | | |
|---|--|---|--|--|--|
|  Germany
Partnered with a display manufacturer |  Middle East (UAE)
Partnered with a System Integrator |  Singapore
In Progress |  India
Solid Customers acquired |  Brazil
In Progress |  Australia
Exclusive distribution through QSphere |
|---|--|---|--|--|--|

Integrated with LG webOS



Certified by Philips & IAdesa



Top rated on Capterra and Google



50 Verified Reviews on Capterra. Top 5 in Organic Listing for Year 2019

Dashboard

ZEETAMINDS

Dashboard

Broadcast

Channels

Playlists

Media Library

Social

Displays

POP Report

Templates

Settings

Logout

Broadcast Now

Update Media

STATUS BOARD

2

Channels

4

Displays

46

Media Files

2

Playlists

RECENT UPLOADS

zm homepage imag

image hd2

image hd4

image hd5

image hd7

zip test

template_1

transformers tra

https://zeetaminds.com/app2/home

ZEETAMINDS

Dashboard

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Playlists

Media Library

Social

Displays

POP Report

Templates

Settings

Logout

Broadcast channel

1

2

3

Choose From Existing Channels

+ New

☐ demo

☒ hysea_demo_channel

hysea_demo_channel

demo channel hysea event

Displays :

Balaji's TV

Playlists :

hysea_demo_playlist1

Save & Continue

https://zeetaminds.com/app2/home/broadcast

ZEETAMINDS

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Settings

Logout

Broadcast channel

1

2

3

Channel Name : hysea_demo_channel

Playlists

+ New

Delete

hysea_demo_playlist1

Durations 0:1:0

Size 1 MB

☐ Shuffle

☒ Repeat

Add

Uploaded media

Search Media

All

image hd2

image hd4

image hd5

zip test

template_1

transformers

POP Report

Templates

Settings

Logout

0:1:0

5

Play Preview

https://zeetaminds.com/app2/home/broadcast/broadcast-step3

ZEETAMINDS

Dashboard

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Playlists

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Social

Displays

POP Report

Templates

Settings

Logout

This Month

fallout4

Generate

Media Summary

fallout4

VIDEO

59s

1046

HITS

17:20

DURATION

1

CHANNELS

1

DISPLAYS

Export

S.No	Time	Channel	Display	Playlist
1	2016-10-06 11:50:06	iadea test	eric test	fallout4
2	2016-10-06 11:49:06	iadea test	eric test	fallout4
3	2016-10-06 11:48:07	iadea test	eric test	fallout4

https://zeetaminds.com/app2/home/popreport

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Why Choose Zeetaminds?

SaaS Based Plug and Play solution



- ✓ **Performance Superiority**
Robust and seamless software designed by experts with vast experience. Ex ZOHO employees.
- ✓ **Easy to Use**
No training needed. Anyone can set up and manage the display with the video manual
- ✓ **Cost Effective**
Provides branding at just a fraction of cost compared to other Signage Solutions

Test before commitment: Free Trial for 15Days.



Founding Team

Technical

20 years Experience

Ex ZOHO

System Architect

Built scalable Products

Balamurali

Technical

8 years Experience

Ex ZOHO

Mail Server

Backend developer

Giridhar Kannan

Business

7 Years Experience

Multi Cultural

Management Grad

from Esade (Spain)

Balaji Kamineni

Our company started off officially on Jan 2015. Check our LinkedIn profiles for more details.

THANK YOU!

Get in Touch

Kavitalaya, Velachery
Chennai, TamilNadu

 (+91) 9502349376

 kamineni@zeetaminds.com